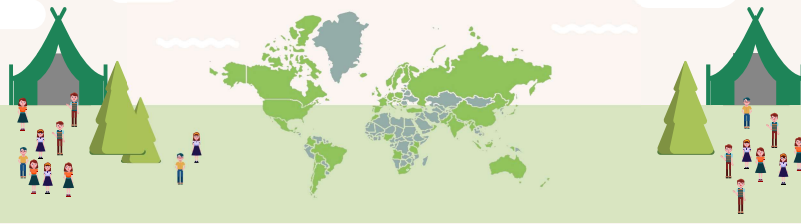


# UNFCCC RACE TO ZERO ACCELERATOR PROGRAMME FOR EVENT SECTOR SMES



Find out more about the 'UNFCCC Race to Zero accelerator programme for event sector SMEs' here:

[UNFCCC Race to Zero - Positive Impact](#)



## WHAT IS THE INITIATIVE?

The 'UNFCCC Race to Zero accelerator programme for event sector SMEs' began as an initiative to transform the event sector in the lead-up to COP26. The 'UNFCCC Race to Zero accelerator programme for event sector SMEs' has been created by Positive Impact and is supported by SME Climate Hub (a member of the UN Race to Zero Campaign). The aim of this initiative is to support at least 1000 event sector SMEs to make a net zero commitment and join the Race to Zero. This initiative will provide over 12 hours of free resources to support event sector SMEs.



## WILL YOU ASK YOUR SUPPLIERS/PARTNERS/FRIENDS TO JOIN THIS JOURNEY?

- To make progress to reach a net zero carbon goal, you will need to engage with your value chain. Here is an email you could send:

Dear Suppliers/partners/friends,  
 As you are aware sustainability is a priority for us.  
 In line with recognised global best practice we have committed to a net zero carbon target and joined the UNFCCC Race to Zero through an accelerator programme for event sector SMEs. You can find out more about this here: [UNFCCC Race to Zero - Positive Impact](#)  
 We are now in action to achieve that and we would like to invite you to join us by making your own net zero carbon commitment. We recommend you also join the UNFCCC Race to Zero through the event sector SME accelerator programme because you can access over twelve hours of free resources created by our friends at Positive Impact and supported by SME Climate Hub (a member of the UN Race to Zero Campaign) and UNFCCC.  
 We understand the last few years have been challenging for everybody and as our suppliers, partners and friends, we want to support you with resources suitable for small to medium enterprises so you are able to join the Race to Zero and journey to our carbon commitment with us.  
 Thank you and we look forward to sharing ideas and insights with you as we progress together.

## TELL YOUR COMMUNITY THAT YOU HAVE JOINED THE RACE TO ZERO

- We encourage you to share this post on your social media to show your commitment and invite others to join you in the Race to Zero:

[Company name] have made a net zero carbon commitment and joined the UNFCCC Race to Zero through the 'UNFCCC Race to Zero accelerator programme for event sector SMEs'  
 Will you also join us? Find all the details here:  
[UNFCCC Race to Zero - Positive Impact](#)  
 #eventscreatechange #racetozero



# POSITIVE IMPACT

