





## SOCIAL MEDIA POSTS TO SHARE THE OUTCOMES OF YOUR CIRCULAR ECONOMY AUDIT

- 1. I am an #eventprof from @xxxx who has just used the #circulareconomy toolkit created by .@PIevents in collaboration with .@GES\_EMEA. I know what #sustainable materials I can use at my #event instead to reduce #waste. Click the link if you want to discover this too. bit.ly/CircEcono
- 2. I am an #eventprof from @xxxx who used the #circulareconomy toolkit created by .@PIevents and .@GES\_EMEA to discover that (what you discovered from using this audit, i.e. what materials were used). Click here for the toolkit and RT and share! bit.ly/CircEcono
- 3. I used this #circulareconomy toolkit created by .@PIevents in collaboration with .@GES\_EMEA and discovered that I can switch items made from (unsustainable material you audited) to (sustainable material that suppliers/procurement department informed you of) at my #event. This helps achieve the #UNSDGs! Follow this link if you want to discover this too. bit.ly/CircEcono



## SOCIAL MEDIA POSTS TO SHARE THE CIRCULAR ECONOMY TOOLKIT WITH YOUR COMMUNITY

- 1. If you want to take action and make a difference to the #event industry, .@PIevents have created a #circulareconomy toolkit in collaboration with .@GES\_EMEA. Follow this link to learn about what materials are #sustainable at your event. bit.ly/CircEcono
- 2. Thank you to .@GES\_EMEA for funding .@PIevents in the creation of a #circulareconomy toolkit, so #eventprofs can implement the use of #sustainable #materials and reduce #waste at their #event. Follow the link to help the creation of a sustainable #eventindustry. bit.ly/CircEcono
- 3. RT if you agree! I am an #eventprof who believes that #events are the way to meet the #unsdgs and I commit to using this #circulareconomy toolkit created by .@PIevents in collaboration with .@GES\_EMEA to reduce #waste and help create a #sustainable #event. bit.ly/CircEcono