

What is Share a Positive Impact campaign?

It is a global campaign to allow people to share best sustainability practice through social media

Our vision

A more sustainable event industry that has a positive economic, environmental and social impact

Our Goal

By Dec 2017, we want to have gathered 2 million shared examples of good environmental, economic and social practices using #sharepositiveimpact on Twitter



Follow us
@Share_a_PI



Be Inspired

When attending an event and you see examples of sustainability in action, take a picture!

Tweet us using #sharepositiveimpact

Examples of Shares!



Emma Jane Owens @EmJOwens · Mar 1
Inclusivity included! Gluten free food available at @IntlConfex
#sharepositiveimpact @Share_a_PI



ShareAPositiveImpact @Share_a_PI · Oct 15
#sharepositiveimpact great initiative at #imex15 to collect useful donations on the exhibition show floor



Positive Impact @Plevents · Apr 7
EIBTM run by @ReedExhibitions have reduced their waste produced by 79% in just three years from 187 tonnes to 40 ♡ ⭐ #sharepositiveimpact



Emma Jane Owens @EmJOwens · Apr 2
Best practice eg of recycling bins. Images in case people don't speak English + Clear labels! Great from @ExCeLLondon
#sharepositiveimpact



For more information, email info@positive-impact-events.com and START SHARING!